

City & County of San Francisco

2008 STATE OF THE CITY

Mayor Gavin Newsom

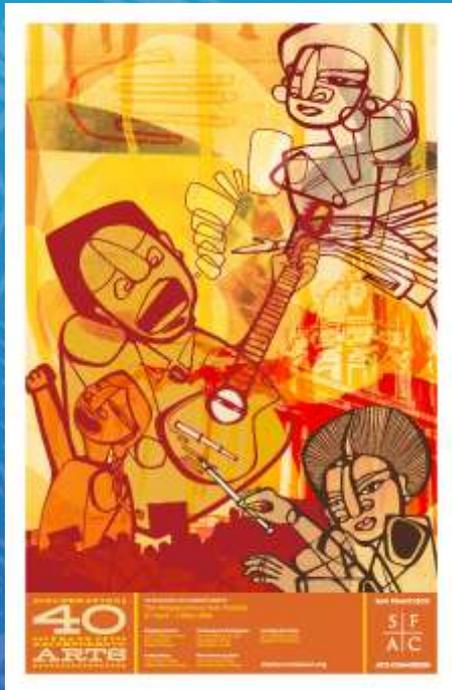
The background of the slide features a large, semi-transparent seal of the City and County of San Francisco. The seal is circular and contains the text "CITY AND COUNTY OF SAN FRANCISCO" around the perimeter. In the center, there is a shield with various symbols, including a figure holding a staff, a grizzly bear, and a ship. The shield is flanked by two figures, one holding a scale and the other holding a sword. Below the shield is a banner with the motto "EUREKA" and another banner with the words "PRO EN PAZ" and "EN GUERRA".

PUBLIC ART

Public Art Program

- **Public Art program began in 1969 as one of the first programs in the nation to allocate a percentage of the city budget for art.**
- **Since 1969, SFAC has placed more than 1,000 permanent, publicly accessible artworks throughout the City and invested more than \$44 million in public art.**
- **San Francisco's program is distinguished by both our permanent program and our temporary public art program.**

40 Years of Neighborhood Arts



- Over the last 40 years the neighborhood arts program has brought arts into the communities where people live, work and play.
- 30 years ago: purchased 4 cultural centers
- 10 years ago: Writers Corps
- 3 years ago: Arts Education Master Plan
- Last year: Community Initiatives Partnerships Grants

2008 Public Art Exhibitions

Completed Public Art Projects: 14 Permanent

- Academy of Sciences
- Upper Noe Valley Recreation Center
- Minnie and Lovie Ward Recreation Center
- Ocean Avenue Streetscape
- Junipero Serra Recreation Center
- Coffman Pool
- Sava Pool (to be completed in 10.08)
- Rolph Playground and Portrero del Sol
- Muni Metro East Maintenance Facility
- SF Zoo
- Harvey Milk Memorial
- Abraham Lincoln Brigade Memorial
- Sunnyside Playground
- 3 Installations at SFO International Terminal

Completed Public Art Projects: 5 Temporary

- Louise Bourgeois – Embarcadero
- Manolo Valdes -Civic Center
- 3 Art on Market Street Poster Projects
- Wowhaus Miniature Golf Course – Patricia's Green
- Peace Sign Patricia's Green (Late October 08)

Bourgeois Spider



Manolo Valdes



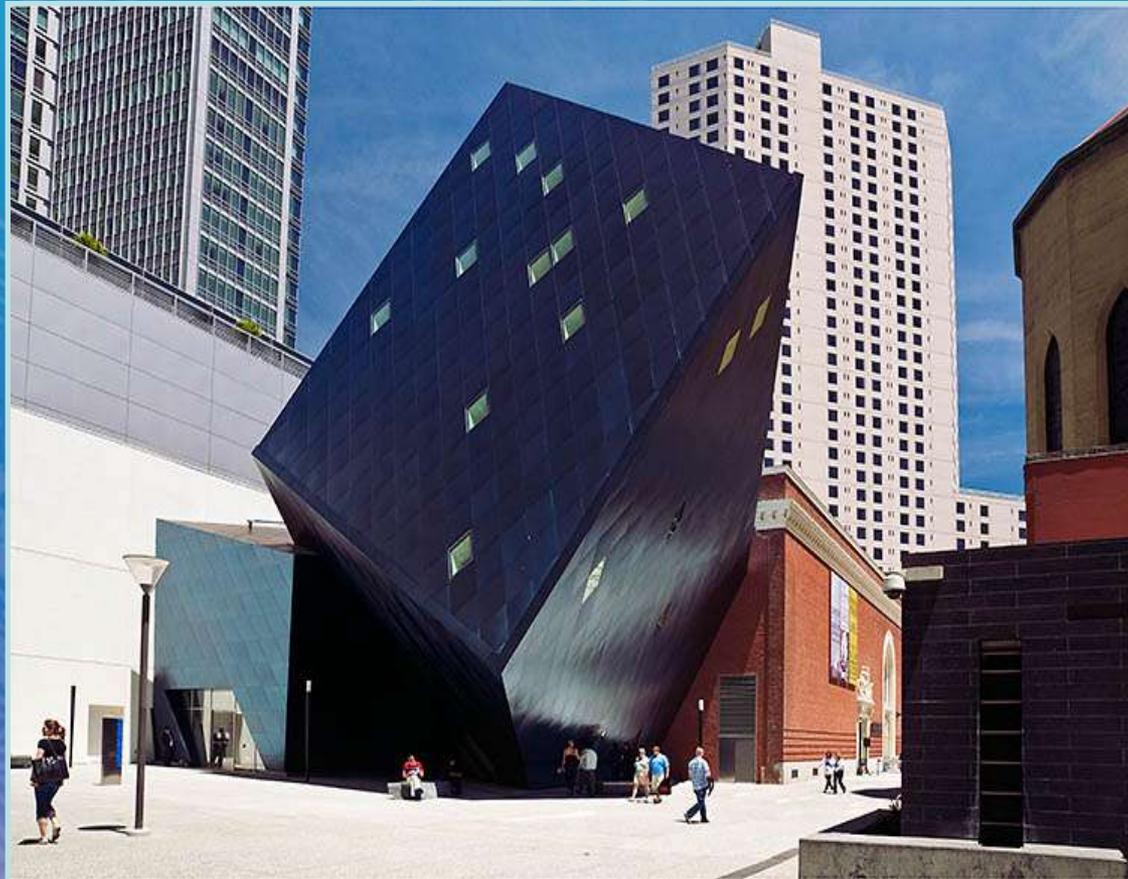
Cool Globes



Arts and the Economy

- **2008 Study: Non-profit arts and culture organizations generate \$1.03 billion in local economic activity**
- **Non-profit arts organizations spend \$460 million each year**
- **\$573 million is spent by their audiences on related activities (from restaurants to parking lots)**
- **Support 28,000 full-time jobs in SF**
- **\$548 million in household income to local residents.**
- **Generate \$93.1 million in local and state government revenue.**

Contemporary Jewish Museum



DeYoung Museum



King Tut



Shanghai Museum / Asian Art Museum Partnership

- San Francisco and Shanghai will partner in presenting a 2010 Exhibition in San Francisco showcasing the visual culture of Shanghai.
- We have a rich history of cultural exchange, including the 1983 exhibition *Six Thousand Years of Chinese Art: Treasures from the Shanghai Museum*, organized by the Shanghai Museum and the Asian Art Museum.
- The 2010 exhibition will feature the cultural and artistic legacies of Shanghai from 1850 through 2010 and coincides with the 2010 World Exposition hosted by Shanghai.

Fillmore Jazz Community Benefit District

- **Beginning Spring 2007, over \$300,000 annually invested in area which includes 300 parcels and stretches from Geary to Golden Gate Avenue along Fillmore to Steiner and in parts along Webster.**
- **Funding invested in cleaning and maintenance service, capital improvement projects, streetscape upgrades and promotional materials of the Fillmore Jazz area.**

Yoshi's



Mayor's Art Award

- **1st Annual – Ruth Asawa, Artist**
- **2nd Annual - Alonzo King, Co-founder and Artistic Director of LINES Ballet**
- **381 artists also honored**

Arts Education Master Plan

- **Launched September 2006**
- **72 elementary schools have arts coordinators**
- **24 arts teachers in middle, high and county community schools**
- **Doubled Prop H investment per pupil on art supplies and musical instruments**